

Cindy Tien

Impactful, Authentic, Inspiring....

Just a few words to describe Cindy Tien - A professional speaker and coach who has worked with global MNC clients such as American Express, Citibank, S&P Global, amongst others.

Cindy's life journey is nothing short of a transformation. Growing up in a household of 20 people, she battled with addictions, traumatic health problems, and self-destructive behaviours but learnt through her difficult circumstances that we all have the power to change our own reality.

As Cindy started to reconstruct her life, she realised that transformation only happens when one develops 'True Presence' - the intersection between Confidence, Influence & Purpose. This term was coined by Cindy after she noticed that there was a strong demand from the work that she had done on Executive Presence. 'True Presence' is also the title of her upcoming first book.

Cindy's motivation stems from her deep interest and study of human behaviour over the last 20 years in people-centric roles. As an advocate for personal development, Cindy is certified in Public Speaking, Neuro-linguistic programming, Confidence coaching, Emotional quotient, Social Intelligence, and Visual branding. Her personal stories inspire authenticity & awakening with practical life-changing strategies for individuals to achieve higher levels of consciousness, connect deeply with their inner self and develop the courage to pursue their deepest desires with purpose.

A member of Asia Professional Speakers Singapore (APSS) as well as Keynote Asia's Women Speakers, Cindy is also an Associate Director at Imageworks - Branding Through People, a Singapore based company. She is sought after as a thought-provoking, entertaining and edgy influencer who delivers results.

Resilience with a Purpose

Empowering you to
turn your Pain into
Power

SPEAKER
&
COACH



OUR CLIENTS

“
Cindy facilitated an insightful personal branding session with Citibank in which I was a participant. The programme was filled with interactive activities, meaningful discussions, and reflective learnings with excellent facilitation standards. Cindy is an authentic and impactful speaker and coach who has the ability to inspire transformation.”

- Ng Seok Yee
Legal Entity Controller at Citibank

“
Cindy performed her excellent keynote at our sold out Social Selling 2019 event in Singapore and she rocked the floor. Cindy is always positive, cool and captivating on stage and she didn't let me down with a wonderful performance that truly engaged and inspired our audience. The crowd loved her. If you would like a keynote speaker to really make a difference you can't go wrong with Cindy, I'd have her speak again in a heartbeat. Highly recommended.”

- Chris J. "Mohawk" Reed CEO of
Black Marketing

“
I was looking for a motivational speaker for LinkedIn's Gratitude InDay, a day we give to employees every month to invest in themselves, and found Cindy through LinkedIn. When we had a meeting, I found her to be very suitable for an event at our office, to help inspire our employees, and leave them feeling empowered for 2023 and gratitude towards each other.”

- Shauna Bull
LinkedIn Culture Champion
Allyship Ambassador

“
Cindy is an inspiring role model for many young women like me. She is a confident and eloquent presenter who generously shares relevant tips and personal experiences with her trainees. She is an authentic leader who makes a positive impact in the lives of the people she trains and mentors. Thank you, Cindy, for inspiring me to learn more, do more and become more!”

-Jessica Lee Graduate
Talent OCBC Bank

“
“I had the privilege of working with Cindy this year and last on our internal Johnson & Johnson pillar program known as Women's Diversity and Inclusion for elevating presence and engaging crucial stakeholders within our region. Her content was leveraged to enhance our leadership profiles in Singapore and Asia Pacific. She carries a wonderful presence about her, is extremely engaging and professional - and is an incredible delight to work with. We are so truly lucky to have discovered a partner in Cindy!”

- Jacqueline Tan
APAC Lead, Change and Communications at
Johnson & Johnson



5 REASONS TO ENGAGE CINDY

Engaging

Her sessions are guaranteed to be fun, energetic, interactive and impactful! Your audience will be left feeling engaged and empowered.

Bold

Cindy is known for having the courage to say what others often avoid. Her audience has described her as riveting, with the ability to connect on an emotional level.

Powerful Stories

Cindy's personal life experiences add up to a powerful message on their own. She speaks from a place of authenticity with a heart full of humility to inspire change.

Practical

She believes that action is a big step to success, and her sessions provide practical strategies and takeaways for the audience to apply as they work towards their desired transformation.

Corporate Experience

Having worked in a corporate environment and with corporate clients over the last 20 years, Cindy interacts well with people across many levels and understands corporate needs.

<https://www.cindytien.com>

Cindy@CindyTien.Com

LinkedIn: cindytien

IG: its_cindy_tien

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